


75th INDIAN

DENTAL CONFERENCE - 2025 @ TAMILNADU

Venue : **Chennai Trade Centre**
Nandambakkam **Chennai** 



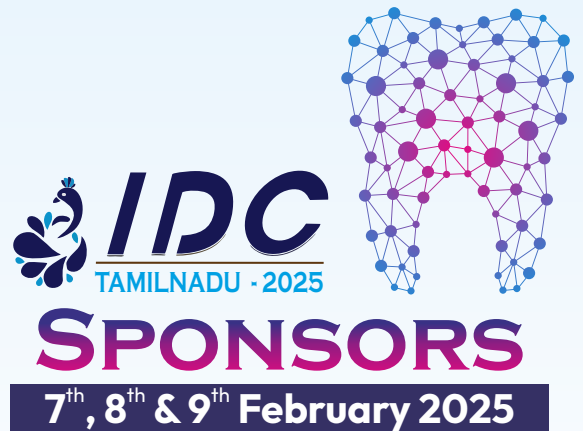
Dr. Subhra Nandy
President Elect - IDA HO



Dr. Raveendranath M
President - IDA HO



Dr. Ashok Dhoble
Secretary General - IDA HO



Organizing Committee



Dr. K. Rajasigamani
Organizing Patron



Dr. J. Baby John
Organizing Chairman



Dr. K. P. Senthamarai Kannan
Organizing Secretary



Dr. A. P. Maheswar
Organizing Secretary



Dr. T. Gokulraj
Organizing Treasurer

Organized by

INDIAN DENTAL ASSOCIATION TAMILNADU STATE BRANCH

Dear Sponsor,

Greetings from IDA Tamil Nadu State Branch.

Sub: Request to sponsor for the 75th Indian Dental National Conference to be held at Chennai Trade Center Nandambakkam on February 7th, 8th & 9th 2025.

Indian Dental Association is a network of around 29 state branches and around 450 local branches with a membership strength of around 75,000 dental professionals. IDA Tamil Nadu State Branch is an amalgamation of around 57 branches & has a membership of more than 6600 dedicated dental professionals.

IDA Tamil Nadu State Branch is hosting the national conference after a decade and it aims to bring together all the dental professionals from around the world to exchange knowledge, discuss the latest advancements in dentistry & explore innovative solutions to challenges in dentistry. With a diverse range of workshops, seminars & keynote presentations this conference promises to be an invaluable opportunity for networking and professional development.

As a sponsor, your contribution would play a crucial role in ensuring the success of this event. In return for your support, we offer various sponsorship packages tailored to meet your marketing objectives and budget. We believe that partnering with you for this extravagant event will not only enhance your visibility within the dental community but also demonstrate your commitment to supporting professional development & innovation in dentistry.

Please find attached detailed information about our sponsorship packages. We are also open to discussing custom sponsorship arrangements to better align with your marketing goals.

Thank you for considering our request. We look forward to the opportunity to collaborate with you & make the 75th Indian Dental Conference a resounding success.

Warm Regards

From Sponsorship Committee:

Dr. J. Baby John

Dr. K.P. Senthamarai Kannan

Dr. J. Kannaperuman

Dr. N. Dhineesh Kumar

Dr. Sujatha Arasu

Dr. R.M.K.R.K. Sudharsan

Dr. S. Viswanath

Dr. T.P. Surendhar

CONFERENCE SPONSOR BENEFITS

TITLE TARIFF WITHOUT GST IN INR	PRINCIPAL SPONSOR 25,00,000 (Colgate)	PLATINUM 22,00,000	DIAMOND 20,00,000	GOLD 15,00,000	SILVER 10,00,000	REGULAR STALL 40,000
AVAILABLE SLOTS	No : 1	No : 1	No : 2	No : 10	No : 5	NO : (296 Stalls)
LAYOUT	Square Island 4 stalls in prime area	3 stalls in prime area	2 stalls in prime area	1 Stall	1 Stall	Standard Single Stall
DIMENSION	(3*3 mts)*4 Stalls	(3*3 mts)*3 Stalls	(3*3 mts)*2 Stalls	3*3 mts	3*3 mts	3*3 mts
LOGO ON REGISTRATION BADGE	Yes	Nil	Nil	Nil	Nil	Nil
ON SITE SIGNAGE IN THE REGISTRATION AREA	Yes (most prominent)	Yes (most prominent)	Yes (most prominent)	Yes	Yes	Nil
LOGO AT ENTRANCE PORTICO & MAIN SCIENTIFIC HALLS	Yes (most prominent)	Yes (most prominent)	Yes (most prominent)	Yes	Yes	Nil
LOGO ON THE CONFERENCE WEBSITE WITH HYPERLINK TO SPONSOR'S WEBSITE	Yes (most prominent)	Yes (most prominent)	Yes (most prominent)	Yes	Yes	Nil
REGISTRATION KIT INSERTS (with prior approval from the committee)	Up to 5 inserts	Up to 4 inserts	Up to 3 inserts	Up to 2 inserts	Up to 1 inserts	Nil
SPONSORED SPEAKER SLOT	45 min	45 min	30 min	20 min	10 min	Nil
PRE CONFERENCE WORKSHOPS	2	1	1	Nil	Nil	Nil
SPONSORED SESSION (OTHER HALLS)	Full day	Full day	Half day	2 Sessions	1 Session	Nil
BANQUET AREA BRANDING	Yes	Yes	Yes	Nil	Nil	Nil
ADVERTISING FOR SOUVENIR	1 back cover page	Middle Page	Front / Back Inner Page	One Page	Half Page	Nil
COMPLIMENTARY PASS WITH HOSPITALITY BANQUET	10	10	8	6	4	2

TARIFF AND ENTITLEMENTS PROVIDED TO THE SPECIAL SPONSOR

BANQUET (NAMED AFTER THE SPONSOR)	1	Tariff : Rs. 4,00,000/ (Plus GST as applicable) Entitlement : Branding at the banquet venue. : Slot of 15 min during banquet for AV promotion : 5 passes for banquet.
RC DELEGATE KIT SPONSOR	1	Tariff : Rs. 8,00,000/ (Plus GST as applicable) Entitlement : Branding on Delegate kit. : Dedicated kit counter with Branding. : 5 Entry passes
STATIONARY KIT SPONSOR	2	Tariff : Rs. 3,00,000/ (Plus GST as applicable) Entitlement : Branding on scribbling pad and pen. : 2 Entry passes
HIGH TEA SPONSOR PER DAY	3	Tariff : Rs. 2,00,000/ (Plus GST as applicable) Entitlement : Branding options near high tea area : 2 Entry passes
CONFERENCE FACULTY LOUNGE SPONSOR PER DAY	1	Tariff : Rs. 1,00,000 / (Plus GST as applicable) Entitlement : Branding options on faculty lounge area : 2 Entry passes
CONFERENCE LANYARD SPONSOR	1	Tariff : Rs. 1,50,000 / (Plus GST as applicable) Entitlement : Branding options on faculty lounge area : 2 Entry passes
OTHER SPONSORSHIP CATEGORIES		
INTERNATIONAL SPEAKER SPONSOR	15	<ul style="list-style-type: none"> ▶ Tariff: Rs.1,50,000 / (Plus GST as applicable) ▶ Sponsor display on the stage (During the speaker's presentation no parallel presentation) ▶ Title slide of the sponsor in presentation ▶ Display in the website page ▶ Stall in the trade fair ▶ 2 entry passes
NATIONAL SPEAKER SPONSORS	30	<ul style="list-style-type: none"> ▶ Tariff: Rs.1,00,000 / (Plus GST as applicable) ▶ Sponsor display on the stage ▶ Title slide of the sponsor in presentation ▶ Display in the website page ▶ Stall in the trade fair ▶ 2 entry passes

ADDITIONAL OUTDOOR ADVERTISEMENTS FOR SPONSOR

1	Main Entrance 3D arch, road side view (sponsor)	1	200000	200000
2	Venue Entrance 3D arch, inside the venue (sponsor)	1	150000	150000
3	Branding near by photo booth (Both the sides)	1	150000	150000
4	Branding inside venue 7 x 5 - 20 No's inside the venue	20	25000	500000
5	LED 12 x 8ft advertisement near registration (20 Seconds Video 10 times display) 35000 for each company	1	35000	35000



Dr. J. Kannaperuman



Dr. N. Dhineksh Kumar



Dr. Sujatha Arasu



Dr. R.M.K.R.K. Sudharsan



Dr. S. Viswanath



Dr.T.P. Surendhar